



## Unblock the tension while implementing Service Design

Arthur Yeh<sup>1</sup>, Yvonne Yam<sup>2</sup>

arthur@arthuryeh.com; yamchunyin@gmail.com

<sup>1</sup>Independent Service Design Facilitator, No.67 Gaocui Rd. Hsinchu City, Taiwan

<sup>2</sup>Meaning At Work Limited, Room 702, Kowloon Building, 555 Nathan Road, Kowloon, Hong Kong

### Workshop outline

The value of excellent service design can only be realized when it has an organization's buy-in and is being implemented. Service Designers not only need to focus on designing excellent service but also need to be concerned with the implementation of design, in a smooth and sustainable manner.

In this highly practical and interactive workshop, we will introduce Ken Wilber's Integral Framework and AQAL map for a smoother implementation of the service design practice.

We encourage all participants to bring their real-life client/own scenario(s). We will uncover blind spots and explore new possibilities for creating project buy-in. At the end of the workshop, we will co-create a working template/checklist as a reference that helps us proactively address the potential and actual issues we will face during implementation.

Keywords: integral operating system, aqal map, co-sensing, co-design

## References

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